



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391918	06-29-2012	09-11-2012	8	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238330				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 907916																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
2	09-10-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
4	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
5	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	250	1	250.00
6	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
		Cr Resolved 09-16-2012	Rate Reason 300 CRDT RESOLV																	
		Total:	300														Credit Resolved Total:		-1	-300.00
7	09-07-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30					1			1	200	1	200.00
8	09-10-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1		1	1	1			4	200	4	800.00
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30					1			1	600	1	600.00
10	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30	1		1	1				3	600	3	1,800.00
11	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30					1			1	350	1	350.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title	
MCCRO ORDR 907916			238330	PHILADELPHIA	A. CLIFFORD	09-07-2012	09-16-2012	M (Broadcast Month, Cycle 1)							N	238330	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : 907916																	
12	09-10-2012	09-16-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	3	30	1							1	1,600	1	1,600.00
			----- ITEM LINE NOTE -----														
			CASTLE														
		Cr Resolved	Rate Reason														
		09-10-2012	1,600 CRDT RESOLV														
		Total:	1,600											Credit Resolved Total:		-1	-1,600.00
13	09-10-2012	09-16-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			1					1	1,200	1	1,200.00
			----- ITEM LINE NOTE -----														
			NASHVILLE														
	MG Group #	Preempted	Rate Reason		MG Description	Duration											
	329943	09-12-2012	1,200 PROGRAM CHANGE		1 X 30 @ \$1,200 W 10:00PM - 11:00PM - 09/12/12-09/12/12 (814)	30			X					1	1,200	1	1,200.00
			MG CMT:Revenge														
		Total:	1,200											Preempt Total:		-1	-1,200.00
14	09-07-2012	09-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30					1			1	230	1	230.00
15	09-10-2012	09-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1		1	1	1			4	230	4	920.00
16	09-07-2012	09-07-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30					1			1	500	1	500.00
17	09-10-2012	09-14-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1		1	2	1			5	500	5	2,500.00
18	09-15-2012	09-15-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00
19	09-15-2012	09-15-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	300	1	300.00
20	09-16-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							1	1	300	1	300.00
21	09-08-2012	09-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30						1		1	650	1	650.00

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			Agency CPE: C : MCCRO P : ORDR E : 907916																		
22	09-11-2012	09-13-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30			1	1					2	200	2	400.00
23	09-16-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				2	30								1	1	500	1	500.00
																	Contracted Gross Total:		36	14,150.00	
																	Actual Gross Total:		34	12,250.00	
																	Agency Commission:			1,837.50	
																	Net Total:			10,412.50	
Month/YR			Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Sep 12			1,200.00		1,200.00		14,150.00		1,900.00 CR							12,250.00					
TOTAL			1,200.00		1,200.00		14,150.00		1,900.00 CR							12,250.00					

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